

## GPS tracking apps keep you connected to everyone, everywhere

GTX Corp business unit LOCiMOBILE, Inc. is launching a series of GPS and personal location -based “apps” and web services which mobile carriers are calling “Pure Gold”.

The new apps all have a GPS component and are designed to add the “where” factor to functionality. A potential block-buster is the Phone Tracking™ app which was launched on the Android market. More than 70 million phones are reported lost or stolen in the U.S. each year, but while the loss of a phone may be annoying, the loss of personal and business data could be devastating. This \$4.99 app is designed to work in the background and can be activated to turn on remotely in the event you misplace your phone by either texting your phone a PIN or a password or by going to GTX’s portal [www.gpstrackingapps.com](http://www.gpstrackingapps.com). Your phone will begin sending its location coordinates back to the website or the phone you are texting from, in one-minute intervals after each text request.

GTX Corp is also about to launch a new live tracking version of its popular Tracking App which will work in the background on Apple’s 4.0 OS. Live Tracking™, already available on Android and BlackBerry will be part of the web-based service and offers cross-platform, real-time GPS tracking of friends and family, and co-workers.

GPS Camera™, which geo-tags and time stamps your photos and enables you to upload them to Facebook or

e-mail them to friends, is expected to go live on iTunes shortly. “The ability to see all your digital pictures five years from now, displaying exactly where and when that great shot was taken, is a modern adaptation of our parents writing on the back of that old black-and-white photo (*Grand Canyon Spring 1977*),” said Carlos Briceno, VP of Business Development. With Juniper Research supporting the theory that mobile LBS (location-based services) could drive revenue to more than 12.7 billion by 2014 with 1 billion smart phones, the company is aggressively increasing app development and positioning itself for a strong presence in the mobile market with a diverse product line and increased global user base. — Suzy Ginsburg, [gcomworks.com](http://gcomworks.com)

### About GTX Corp with you®

**GTX Corp**, a leader in real-time GPS Tracking personal location services was founded in 2002 and is based in Los Angeles, California. Known for its game-changing patented micro GPS device in a shoe – the GPS Smart Shoe™ and its block-buster smartphone GPS Tracking App which hit number two on the iTunes top-grossing chart, the company continues to pave the way with innovative geo-specific and proximity alerting applications that help you know where someone or something is at the touch of a button. GTX Corp owns and operates LOCiMOBILE, Inc. which develops location-based social networks (LBSN), mobile applications for smart phones, Code Amber News Service, and Code Amber Alertag.